

AXON COMMUNICATIONS

PROFILE

Axon Communications is a premier IT outsourcing company in India providing web development, online marketing and branding services using mainly open source web technologies to clients worldwide at affordable rates. Its web development services are based on content management systems TYPO3 and Drupal, ecommerce software Magento and business management applications of ERP, CRM, HRM, etc.

Axon Communications aims at maximizing your online presence. Based in KINFRA Techno Industrial Park, Kakkanchery, near to the Calicut University campus in Kerala State, India and with a vibrant and energetic team of highly skilled web developers, we build stunning websites and userfriendly web stores, develop complex web applications, provide online ERP and business management solutions and undertake online marketing and branding tasks.

Axon has been a trusted name in providing services in open source web technologies since 2007 and is one of the best shops of TYPO3, Drupal and Magento in India. Our talented developers and designers are capable of providing exceptional services having well versed in latest trends and possessing functional expertise derived from rich experience.

The agile approach adopted at Axon is totally customercentric and result oriented and our continuous quest for excellence has made us capable of providing all that you need online: Design, Content, Technology and Strategy.

OUR CORE BUSINESS

- Content Management Systems TYPO3 and Drupal
- ECommerce Magento
- Responsive Website Designing
- Web Application Development
- Search Engine Optimization (SEO)
- Social Media Optimization (SMO)
- Online Business Applications
- ERP Implementation
- Branding

OUR VISION

"To be a world class organization that provides quality IT services by employing right technology and people"

OUR MISSION

"To achieve excellence in service and innovation, maintaining and delivering the standards for software service in the global market"

OUR STRENGTHS

We deliver quality solutions to our customers by integrating a wide range of capabilities. The knowhow gained from the experience of working across a wide spectrum of businesses allows us to be innovative and to apply the acquired skills on a multitude of projects, ranging from customisation of Open Source software applications to comprehensive product development and result-oriented internet marketing solutions.

OUR EXPERTISE

We bring together a unique, multidisciplinary team of professionals to create solutions for our clients' development needs. Our developers are devoted towards supplementing their knowledge with research and development to ensure seamless delivery and profit for clients. We implement a powerful set of proven techniques that assure quality and innovation in the design, construction, and deployment of business applications.



OUR COMPETENCIES

Content Management Systems: TYPO3, TYPO3 Neos , Drupal

E-Commerce: Magento

Programming: PHP, Python

Frameworks: Zend Framework, Symfony, CakePHP, CodeIgniter, TYPO3 Flow

RDBMS: MySQL , PostgreSQL

ERP and Biz Apps: Odoo, vTiger, SugarCRM, Egroupware, OrangeHRM, Todayu , Collabtive

Web Technologies: HTML5, CSS3, JavaScript, Ajax, XML,

Javascript Libraries: JQuery, Dojo, MooTools

Frontend Framework: Bootstrap3, HTML5 Boilerplate

Platforms: Fedora, Ubuntu, CentOS

Web Server: Apache, Nginx, Lighttpd

Search Engines: Apache Solr

Designing Tools: GIMP, Adobe Photoshop, Adobe Illustrator, CorelDraw, Pagemaker, QuarkXpress, Inkscape.

Miscellaneous: Application development for Facebook and Twitter, PayPal integration, Google checkout and other Payment Gateway integration.

THE TEAM

We are a wellknit team of selfmotivated professionals including Project Managers, Programmers, Web Developers, Graphic Designers, Content W riters, Online Marketing Professionals and Webmas- ters to take care of development and maintenance of projects. Besides, there are customer support/ relationship personnel and a strong dedicated team of Business Development profession- als. The judicious blend of experience and expertise gives Axon the required mileage to meet the expectations of clients every time we commit for a service or solution. We understand that exper- tise has no alternative. Our employees are experienced at working in close collaboration with clients and an excellent communication infrastructure helps them in their cause.

AXON'S HISTORY

- **2007** – Axon Communications was started as a freelance firm by its founder T Jayarajan at Kharghar, Navi Mumbai.
- **2008** – As the technical partner of the project of online news portal, gunaah.com, office was shifted to Mahindra Chambers, DN Road, Mumbai.
- **2009** – Office shifted to International Technology Center, CBD Belapur, Navi Mumbai
- **2011** – Axon Communications became a partnership firm registered with Registrar of Firms, Thiruvananthapuram.
 - Axon Communications was relocated to KINFRA Techno Industrial Park, Kakkanchery, near the campus of University of Calicut, Kerala.
 - Outsourcing business started.
 - Started to undertake ecommerce and online ERP projects.
- **2013** – Axon Communications became a private limited company, by the name Axon Web Solu- tions Pvt Ltd. 'Axon Communications continues as its brand name.

RANGE OF SERVICES

TYPO3 Services

Axon has been developing websites using enterprise content management framework TYPO3 since 2007. We have a strong team of TYPO3 integraters and TYPO3 developers, having much experience in building simple to complex websites for companies of all sizes. If you are looking for TYPO3 outsourcing company in India for doing projects in agile environment with high



quality and reliable professionals, please turn to us.

TYPO3 is one of the most powerful open source enterprise level CMS. It is feature rich, scalable and modular Content Management System (CMS) that provides an excellent platform for building complex websites with advanced site functionalities. Most of the inbuilt extensions satisfy the needs of normal company website requirements. With the modular and open source nature of TYPO3, one can easily build and add new functionalities on to a TYPO3 website whenever there is a need for a specific feature.

Drupal Services

Axon Communications is providing the best Drupal web development services to clients world across. Supported by an experienced team of Drupal developers, we implement all features of Drupal and also use its latest version (7.xx) as per the project requirements. We are capable of catering the diverse Drupal development services such as social networking, corporate, real estate, CMS, blog and ecommerce websites and solutions. Our team of experts is capable of delivering smart and modern web development with userfriendly features and at minimal cost. Whether the client is an SME, a business entrepreneur or a largescale organization, we are able to meet their specific project needs. We use Drupal to create websites having social contents including a blog, a web portal, a corporate website or a news website. In addition, we also provide you a complete control to publish, organize and edit the content online. Our Drupal web development services also include addon modules, multilevel menu system and workflow tools to improve interactive web experience.

Magento E-Commerce

Axon is a trusted name in providing the services of Magento development in India. Our Magento Development team creates stunning, userfriendly ecommerce websites for clients from domestic as well as global origin that will draw your customers back time and time again to the site. Our Magento developers have vast experiences that enable them to cover all needs of our clients related to promotions, shipping, merchandising and payments. We are capable of implementing the innumerable features of Magento to ensure apt promotion your services and products over the web and growth and expansion of your online store. With years of experience developing ecommerce solutions for clients of all sizes, from startups to muftinational corporations, we understand what makes a successful retail website.

Web Application Development

Axon Communications is providing services of custom web application development using MVC frameworks of PHP like Zend Framework, Symfony, CakePHP and CodeIgniter and also Content Management Frameworks like Drupal and TYPO3 Flow to suit specific requirements of the respective businesses.

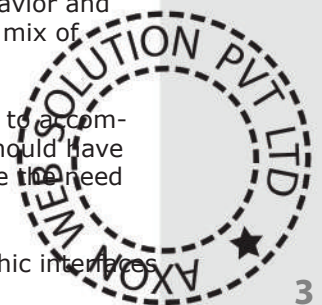
Our experienced programmers have developed many custom applications covering all needs of clients of many countries and earned a reputation of trusted and reliable development company for Axon. We combine both creativity and imagination to render the 100% userfriendly and interactive web applications and web solutions. Our talented programmers are capable of meeting all your PHP web development requirements to provide robust website development and web application development. We make complete use of this open source scripting language to create lively web applications keeping the codes as simple as possible with proper documentation.

Responsive Web Designing

Now whatever we make online is highly interactive and responsive. Responsive Web design is the approach that suggests that design and development should respond to the user's behavior and environment based on screen size, platform and orientation. The practice consists of a mix of flexible grids and layouts, images and an intelligent use of CSS media queries.

As the user switches from their laptop to iPad, the website should automatically switch to accommodate for resolution, image size and scripting abilities. In other words, the website should have the technology to automatically respond to the user's preferences. This would eliminate the need for a different design and development phase for each new gadget on the market.

We design websites for our clients across the globe that range from ideating pure graphic interfaces



to development of dynamic sites comprising multimedia and animations. One of our biggest strengths is our ability to create Graphic User Interfaces that are high on usability and intuitiveness with the right blend of aesthetics. We take pride in executing all types of web and interface design assignments within time, cost and quality constraints.

Internet Marketing through SEO

Our web promotion and SEO services help businesses target relevant traffic towards their websites. We bring in the necessary knowhow required to effectively market websites on the web via following advanced promotional measures corresponding to various local and international search engines and listing with online business directories.

We understand that just creating websites is not adequate. It should attract visitors in order to bring more business to you. Axon creates websites using content management systems which are 100% SEO friendly from codes to information structure, design and navigation. For getting targeted results, we can create SEO packages tailored to the specific needs of your business whatever its size, sector or budget. Axon practice SEO with highly specialized focus. We can optimize your websites for search engines to meet your specific needs with comprehensive domain knowledge, time commitment and the expertise to handle its complexities.

Internet Marketing through SMO

Social media have become a new avenue of marketing. If you want to increase the awareness of your website, product, brand or event, you have to definitely turn to it. We at Axon with a dynamic approach towards Social Media Optimization (SMO) spanning multiple strategies, applications and devices are here to help you in this regard. By using social media sites, video and blogging sites, social news and bookmarking sites and RSS feeds, we will help you to optimize your website and its contents in terms of sharing across social media and networking sites. It will generate viral publicity and will drive traffic to your website as in the case of SEO (Search Engine Optimization). We will do the SMO in a way to foster a community associated with your business and site, that will create a healthy business to consumer relationship. We want your business to be smart through integrated social media participation allowing you for product/service development, recruiting, employee engagement and turnover, brand building, customer satisfaction and relations, business development and more.

Online Business Applications

We are providing the services of deploying Open Source web applications for business management to cater to unique individual as well as organizational requirements like ERP, SCM, CRM, HRM, Integrated Accounting Systems and Project Management tools. We customise applications, features, extensions, enhancements, interfaces and upgrades for business and individual needs. Our associates are experts in technologies from mainframe platforms to web and desktop based applications. We integrate customized business solutions through both hosted and distributed applications and help enterprises with complete business solutions in areas including intranet, extranet, Internet, cluster based implementation and client server architecture.

ERP Implementation

Axon Communications has vast experience in implementing Enterprise Resource Planning (ERP) for its clients of medium to big sizes for integrating myriad business processes online. Axon's ERP implementation is mainly through Odoo. Through the implementation of ERP system in your organization, you can coordinate multiple departments and branches in a better way and the myriad business processes can be integrated wholly in a software. As the related data is readily available, the management can take decisions faster and with fewer errors. Business processes will be carried out quickly and expenses will be reduced.

Branding

The dynamic young team of graphic designers at Axon Communications has expertise in all aspects of on and offline branding design. We know just how to mould or expand upon a brand by devising bespoke strategies to meet all your branding needs. Give your customers a reason to choose your



brand over the countless others out there. We know that successful businesses need a distinct brand identity to separate them from their competition, therefore our branding design will always excite, delight and draw customers back to you over and over again. We are a branding agency like no other, able to spread global awareness of your business through the expertise we also have in internet brand marketing, social media optimization and SEO. For all this you need an experienced branding company at your side.

Content Writing

We offer effectual web site content writing as well as SEO copywriting services to clients across the globe. We have a team of copywriters with experience and the ability to develop effectual content, search engine copywriting materials, articles, white papers, sales and marketing materials, etc. We develop content that are search engine friendly, informative, navigable and most importantly interesting to read.

QUALITY ASSURANCE

Quality assurance forms an essential part of every activity performed at Axon Communications. From conception of a project to its delivery, we strictly adhere to industry standards and best practices. We employ technical measures, conduct formal technical reviews and perform planned software testing as part of our quality policy.

Software Quality Assurance

Our SQA (Software Quality Assurance) testing includes scrutiny of formal technical reviews, testing strategies and techniques, procedures for change control, procedures for assuring compliance to standards, measurements and reporting mechanisms. By timely software reviews, we ensure error negation at the nascent stage.

Quality Assurance Plan

A QA plan (governing the QA team and activities performed by the resources involved) is developed at the project planning phase.

The plan identifies:

- Evaluations to be performed
- Audits and Reviews to be conducted
- Standards applicable to the project
- Procedures for error reporting and tracking
- Documents to be produced by the QA team
- Amount of Feedback to be provided to software project team.

Quality Assurance team

Our quality assurance (QA) team assists the project team to adhere to the quality commitments, perform activities that address quality assurance planning, oversight, record keeping, analysis and reporting.

The QA team defines a process for the work to be performed. It reviews the process description for its compliance with organizational policy, internal software standards, externally imposed standards and other parts of the project plan. It also audits and reviews selected work products and documents and tracks deviations in the process or the product for future references. Deviations encountered are tracked until resolved.

SOME RECENT PROJECTS

We have successfully delivered many projects to clients worldwide meeting their both online and offline needs. It ranges from web designing to logo designs, online promotions to web application development, from ERP implementation to setting up of online CRM system.



Following is a compilation of some of our recent projects.

- <http://www.pressclubmumbai.com>
- <http://www.mumbaimalayali.com>
- <http://www.shreeswamisamarth.in>
- <http://www.haliconelevators.com>
- <http://www.thrivikraman.com>
- <http://www.memsschool.com>
- <http://www.vedicayurveda.com>
- <http://www.thalimahadeva.com>
- <http://www.brahmasreemangulam.com>
- <http://www.soulhomeopathy.com>
- <http://www.taraboutiques.com>
- <http://www.keralamagazine.co.in>
- <http://www.amchimumbaionline.com>
- <http://www.primecorp99.com>
- <http://www.gclmumbai.com>
- <http://www.malayalivision.co.in>
- <http://www.fims.ac.in>
- <http://www.fortisindia.com>

For a complete list of most of our projects till date, please visit the portfolio section of our website: <http://www.axoncoms.com/portfolio> . Please visit our website at <http://www.axoncoms.com> for more information about our company and our work.

REACH AXON COMMUNICATIONS

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Online Billing and Support : www.axoncoms.com/accounts
Project Management Tool : www.axoncoms.com/projects
Web Hosting Site : www.axonhosting.com

Axon

Who are we?

Experts in Open Source Web Technologies.

What do we do?

Empowering your business online.

How do we do?

Powered by intellect and driven by values.

What we have?

Agility, Freedom, Quality and Excellence.

